



# 2nd Story Associates

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# ANNUAL REPORT 2020

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*2nd Story Associates strives to  
ensure there is always hope for  
someone's second story.*



## 2ND STORY ASSOCIATES BOARD OF DIRECTORS

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CEO, Mental Wellness Center

# DEAR SUPPORTERS,

This past year brought many challenges to our community, as families and seniors throughout the county faced hardships brought on by the national pandemic—including reductions in income, unexpected job loss, indebtedness, and food and medicine insecurity. 2<sup>nd</sup> Story Associates responded by continuing its efforts to support low-income families and individuals with critical needs, including basic necessities like food, and rent and utility assistance. We also expanded our partnerships with community organizations such as The Food Bank of Santa Barbara County, to provide additional emergency food distribution to families and the delivery of food to low-income seniors.

This past year, 2<sup>nd</sup> Story Associates, in partnership with the Housing Authority of the City of Santa Barbara, launched its Senior Supportive Services Program. This innovative new program was funded through a generous grant from the Women's Fund of Santa Barbara. Through this grant and the resulting access to supportive services for seniors, 2<sup>nd</sup> Story Associates and the Housing Authority effectively and creatively promoted good health practices to over 600 low-income seniors residing at Housing Authority properties.

Our award-winning *Housing Santa Barbara Day*—dedicated to advocating for increased affordable housing opportunities for all members of the Santa Barbara community—went “virtual” in 2020! Our team adjusted course by hosting a week’s worth of virtual community workshops focused on important topics such as Workforce Housing, Homeownership Programs, and Tenants Rights and Responsibilities.

2020 also included the opening of Johnson Court, a 16-unit permanent supportive housing development for homeless veterans. 2<sup>nd</sup> Story Associates served as a general partner in this innovative development, which meets a critical need for permanent housing for the homeless in the City of Santa Barbara. Thanks to a generous grant from Santa Barbara Foundation, which funded our Adopt-a-Room Campaign, all sixteen studio apartments were fully furnished with beds and other households essentials to ensure that all the comforts of home were provided for these veterans.

Highlighted in this Annual Report are the outcomes of our work during this past year. While the challenges in 2020 were many, we are extremely grateful for your support. Thank you for your commitment to promoting hope and stability for individuals and families in our community, and for ensuring there is always hope for someone’s second story.

**2<sup>nd</sup> Story Associates**

Veronica Loza, President

# PROGRAMS IN ACTION

## FURNISHING HOPE

Through donations of gently used furniture and local partnerships, the Furniture Closet and Bed Purchase Programs served vulnerable community members in need of essential household items. In 2020, new beds and assistive devices were provided to 15 newly housed senior and disabled clients. Welcome Home kits and other furniture items were made available to newly housed seniors and low-income families, to help provide them with household essentials.

## TOOLS FOR SCHOOL

2<sup>nd</sup> Story Associates received a corporate sponsorship grant of \$15,000 from Union Bank to fund our annual Tools for School event, aimed at providing low-income youth in our community with essential school supplies prior to the start of the school year. Due to the pandemic, this year's event was not held in person, however thanks to the generous support of Union Bank, 450 local youth (K-12<sup>th</sup> graders) received *Tools for School* via US mail—including gift cards to purchase school supplies, reusable face masks, and a Community Resource Guide for parents.



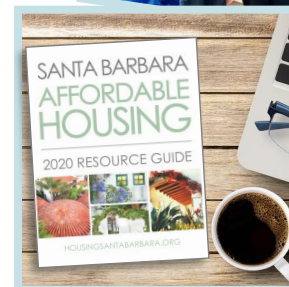
## ADOPT-A-ROOM CAMPAIGN

The Johnson Court Adopt-a-Room Campaign received a grant of \$16,000 from Santa Barbara Foundation. On February 8, 2020, forty volunteers from the community gathered for a Day of Service at Johnson Court. Sixteen studio units for homeless veterans, developed by the Housing Authority of the City of Santa Barbara, were fully furnished and transformed into comfortable homes, thanks to the generosity of Santa Barbara Foundation. Addressing veteran homelessness is a cornerstone of our community's response to addressing the homeless crisis.



## HOUSING SANTA BARBARA DAY

Due to the ongoing COVID-19 pandemic, Housing Santa Barbara Day 2020 expanded to a 5-day virtual event that offered 8 workshops via Zoom and live streaming on Facebook. Workshops were presented by various local partners including staff from local public and non-profit agencies that included the following topics: Tenant's Right's & Responsibilities, Resources for Tenants & Landlords for Rent/Mortgage Relief, Workforce Housing, Accessory Dwelling Units, and Home Ownership Programs. All of the housing workshops were recorded and are available at [www.HousingSantaBarbara.org](http://www.HousingSantaBarbara.org). The website provides housing related news and updates as well as the Affordable Housing Resource Guide with links to over 40 non-profit and government agencies that offer supportive services and/or affordable housing. Housing Santa Barbara Day has been nationally recognized with an Award of Excellence from the National Association of Housing and Redevelopment Officials.



# GRANTS

## SB FOUNDATION

### COVID-19 JOINT RESPONSE GRANT

This \$10,000 grant from SB Foundation served as an important resource for local families struggling to get caught up with past due rent and utilities during the pandemic. 10 families received financial assistance to help with these critical needs. This grant was especially impactful because it benefitted families who otherwise would have had no other financial resource available during the pandemic. It alleviated financial stress to some of our community's most vulnerable families.



### JOHNSON COURT COMMUNITY ROOM

The Johnson Court Community Room was created as a gathering place for residents of this development, and as a welcoming space to hold events. During the pandemic, the community room served as a spacious setting for veterans to participate in important resident meetings, socially distanced or virtual therapeutic groups, and as a staging area for critical food distribution efforts. A \$1,000 grant from Santa Barbara Foundation allowed us to furnish the room in time for the opening of Johnson Court in February 2020.

### WOMEN'S FUND

Thanks to a generous grant from the Women's Fund of Santa Barbara, 2<sup>nd</sup> Story Associates partnered with Santa Barbara Neighborhood Clinics and the Housing Authority of the City of Santa Barbara (HACSB) to administer a Senior Supportive Services Program benefitting low-income senior residents of HACSB. The program's Wellness Navigator and Nurse Care Manager hosted weekly and bi-weekly site visits at five of the Housing Authority's senior developments, providing healthcare navigation and case management services aimed at addressing the gaps in care for this population.



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“There’s no place like home.”  
L. Frank Baum

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“A book is a dream you hold in your hand”

Neil Gaiman

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## ASSISTANCE LEAGUE

A grant of \$1,000 from the Assistance League supported the Housing Authority's GRAD initiative to promote literacy. Funds were used to purchase bilingual children's books for the HA's Little Free Libraries to provide books for Spanish speaking parents to read to their children. Funds were also used to purchase books for children and youth that represent the cultural diversity of Housing Authority residents.

## GRACE HOUSING, INC.

A grant of \$10,000 funded the Emergency Assistance Program, aimed at meeting the critical needs of families and seniors through short-term, immediate assistance with medical and dental expenses, food, utilities, etc. This critical program helps to offset emergency expenses that can often jeopardize housing stability and wellbeing for low-income community members. Receiving concrete support in times of need, combined with short-term case management, lessens the profound impacts of living in poverty for our community's families and seniors.



# DONATIONS

## INDIVIDUAL CONTRIBUTIONS

In 2020, employees of the Housing Authority of the City of Santa Barbara donated \$6,446.00 to support 2<sup>nd</sup> Story Associates efforts to respond to critical community needs.



## IN-KIND DONATIONS

### DIRECT RELIEF

In 2020, Direct Relief provided 2<sup>nd</sup> Story Associates with 3 shipments of personal hygiene products valued at \$1,771.62. Items such as toothpaste, shampoo, soap, brushes and lotion, helped to support homeless individuals seeking temporary housing at the County's non-congregate shelter, and also helped to fill 2<sup>nd</sup> Story Associate's Welcome Home Kits provided to newly housed individuals.

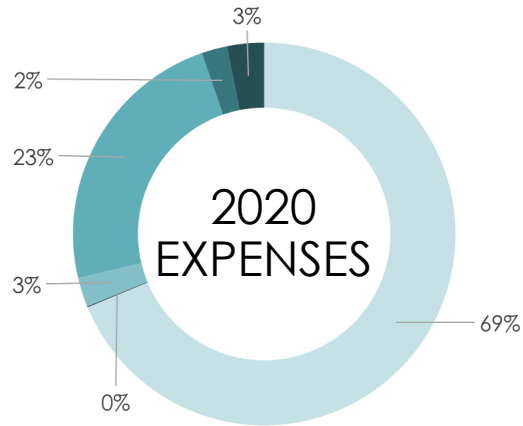
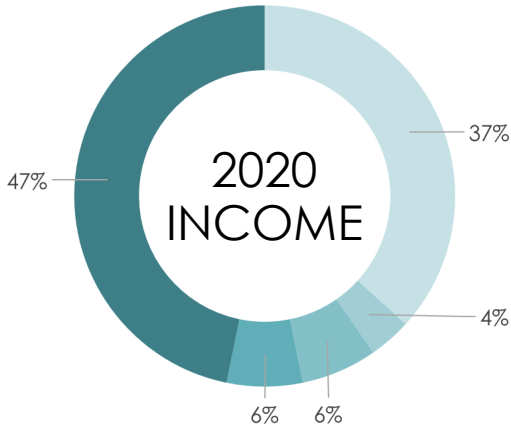
### WELCOME HOME KITS

89 Welcome Home Kits were created and provided to new residents of the Gardens on Hope senior community in Santa Barbara, and 5 kits were provided to formerly homeless individuals moving into permanent supportive housing. By providing newly housed residents with essential household items, residents begin the next chapter of their lives with a sense of community support, and the confidence that they have the basic items to get them started in their new homes.

## FOOD BANK OF SANTA BARBARA COUNTY

2<sup>nd</sup> Story greatly expanded its partnership with the Food Bank in 2020 in response to the national pandemic. On a monthly basis, over 175 local households were provided with fresh produce and other groceries through the Healthy Families Food Distribution Program. Strict COVID-19 guidelines were implemented to ensure the safety of all participants, and food was delivered to the front doors of participating seniors. As a nonprofit partner, 2<sup>nd</sup> Story Associates received 43,450 pounds of donated food from the Food Bank in 2020 at an estimated value of \$57,109.00. Food assistance programs and partnerships such as this address barriers to accessing healthy food, and help to reduce food insecurity in our community

# FINANCIALS



## INCOME

Direct Public Support		
From Other Organizations	\$122,300	37%
Grants From Foundations	\$12,000.00	4%
Individual & Business Contributions	\$21,446.30	6%
Total Direct Public Support	\$155,746.30	47%
Other Types of Income	\$21,425.00	6%
<b>TOTAL INCOME</b>	<b>\$177,171.30</b>	

## EXPENSES

Administrative	\$2,276.79	3%
Business Expenses	\$55.00	0%
Contract Services	\$1,80.00	3%
Grant & Contract Expenses		
Award & Grant - Individuals	\$50,000.93	69%
Grants to Other Organizations	\$17,028.77	23%
Program Related	\$1,568.45	2%
<b>TOTAL EXPENSES</b>	<b>\$72,729.94</b>	
<b>NET INCOME</b>	<b>\$104,441.36</b>	

2<sup>nd</sup> Story Associates creates opportunities for low-income residents to receive the support needed to preserve their home, & improve their well-being & quality of life.

# MISSION STATEMENT

2<sup>nd</sup> Story Associates is a nonprofit corporation created to support the development of affordable housing and promote social services for the benefit of low-income members of the Santa Barbara community.

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# VISION STATEMENT

2<sup>nd</sup> Story Associates strives to ensure there is always hope for someone's second story.

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# DONATE & SUPPORT

If you would like to support our efforts to strengthen families and community, please consider making a donation to 2<sup>nd</sup> Story Associates at:

[www.2nd-story.org/donate](http://www.2nd-story.org/donate).

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# CONTACT

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